MACDONALD MECHA

Solana Builder, Web3 Community and Business Development

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SUMMARY

Founder of SPARTA, a fair token launchpad on Solana. I build with Rust and Anchor, and I handle business development for Moonlist. Past Elder at KaiChain (formerly KardiaChain). A year and a half in Web3 as someone who learns fast, stays curious, and shows up hardworking, punctual and humble.

EXPERIENCE

Founder, SPARTA

Solana token launchpad | Present

- Founded SPARTA, a fair launchpad on Solana built to protect launches and the people who buy into them.
- Built in security mechanisms against rug pulls and sniping, and limits on bundled buys, so launches stay fair for regular buyers.
- Write the on chain program in Rust with Anchor.
- Docs: docs.spartann.world

Business Development, Moonlist

August 2026 to Present

- Identify and bring on the new partners, KOLs and collaborators the project needs to grow.
- Built and run a Telegram group of 70+ KOL partners onboarded through Moonlist business development.

Community Ambassador, then Elder, KaiChain (formerly KardiaChain)

2026 | Community Ambassador January to April 2026, promoted to Elder in May 2026, since left the role

- Represented and promoted the project publicly on X, keeping the community informed and engaged.
- Pursued partnership opportunities directly and privately on behalf of the project.
- Admin for a community of 13,000+ followers.
- Sole tester for new products and features ahead of public rollout.

Content Creator, Magic Lab (Magic Eden ecosystem)

August 2025 to February 2026

- Created content for Magic Lab within the Magic Eden ecosystem, supporting community engagement and growth.

Agent, Nuzo

May 2025 to July 2025

- Converted cash and mobile money deposits into Nuzo tokens for users.
- Recruited local businesses to adopt Nuzo as a payment option.
- Onboarded at least 10 additional agents into the Nuzo network.
- First hands on exposure to Web3, onboarding everyday users into crypto at community level.

ENDORSEMENT

"You should ask Ceaser if they want to be an elder... seems to be consistent with his support of us." Roel, KaiChain Global / RGS

SKILLS

Rust, Anchor, Solana, Community Management, Business Development, Partnership Outreach, KOL Relations, Content Creation, X Advocacy, Product Testing, Web3 Ecosystems

AI TOOLS

Claude, ChatGPT, Gemini, Veo, VEED, Pika, Canva, Runway, CapCut, Alight Motion, Adobe suite

EDUCATION AND LANGUAGES

Bachelor of Education Arts, English Literature (in progress). High school in Computer Studies, then self taught in Web3. Languages: English, Swahili